



Look ..

Up...

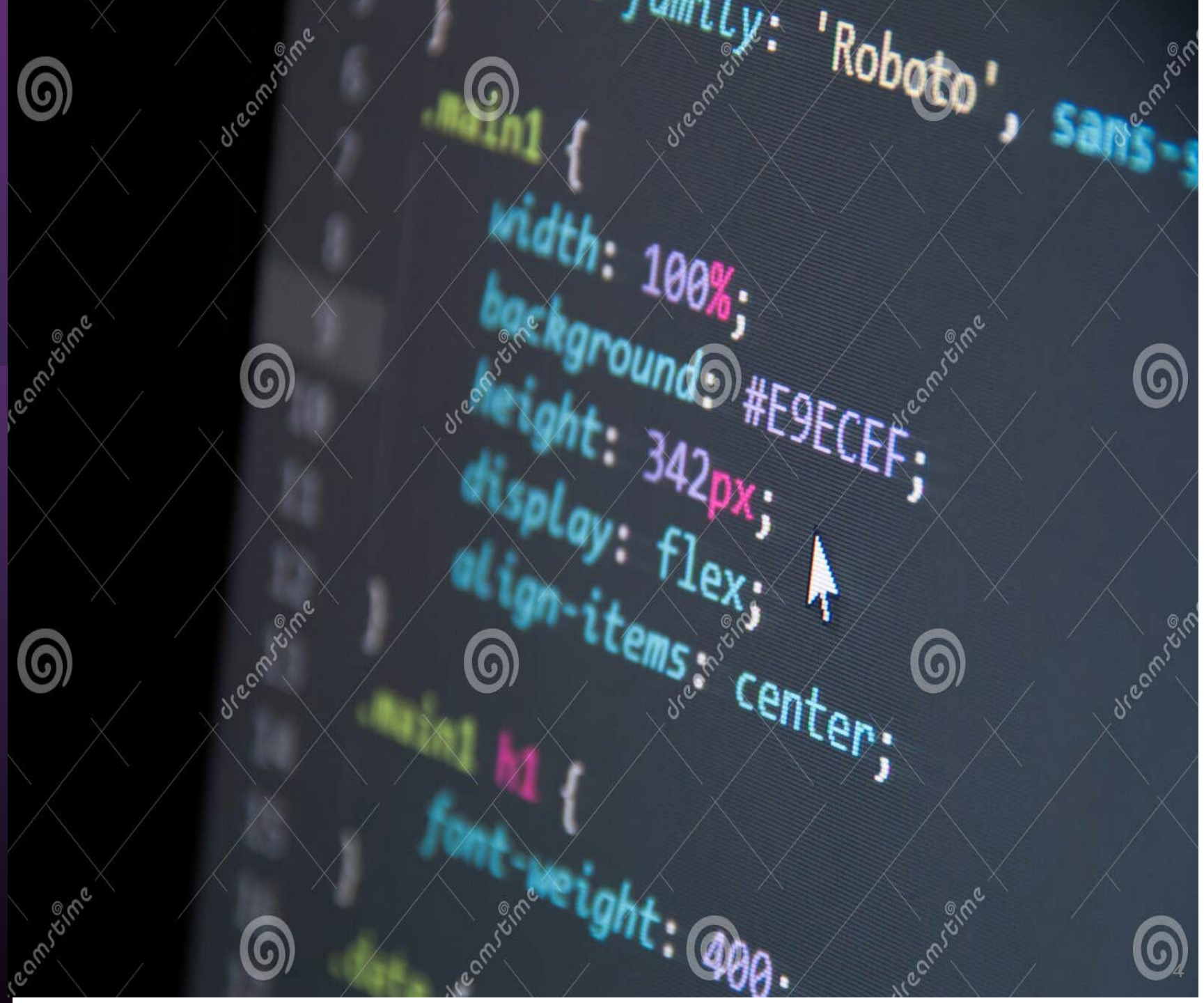
on the Web ....!



It's a  
Designer

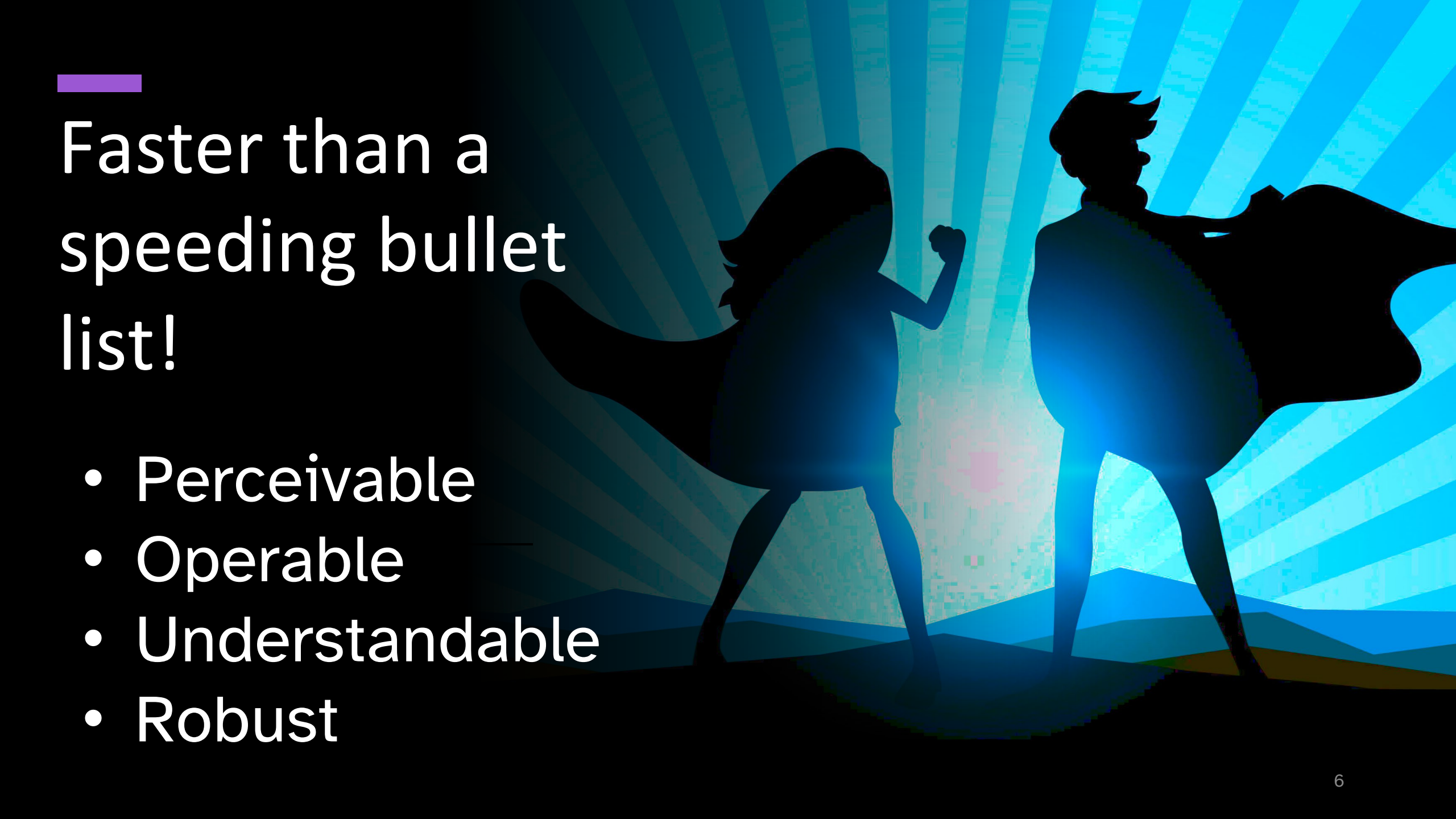


It's a  
Developer



Wait ...  
it's an  
Accessibility  
SuperHero



The background of the slide features a stylized illustration. On the right side, there are two black silhouettes of a man and a woman. The man is on the right, wearing a suit and a cape, standing with his back to the viewer and looking towards the left. The woman is on the left, also wearing a cape, with her back to the viewer and her right arm raised in a fist. The background is a gradient of blue and cyan, with numerous diagonal lines radiating from the top right, creating a sunburst or light-ray effect. The overall aesthetic is modern and energetic.

Faster than a  
speeding bullet  
list!

- Perceivable
- Operable
- Understandable
- Robust

—  
Able to leap tall  
landmarks in a  
single round!

- Header
- Section
- Navigation



The background features a dark blue gradient with bright blue light rays emanating from the top right. In the center, there are black silhouettes of a man and a woman. The man is on the right, wearing a suit and a cape, with his right fist raised. The woman is on the left, also wearing a cape, with her left fist raised. They appear to be in a heroic pose. In the top left corner, there is a small purple horizontal bar.

Consumes WCAG  
Success Criteria  
with every meal

More powerful  
than a loco  
overlay!





Open to ALL



Accessibility  
is an  
Inside Job

Inside Job  
image-  
PERSON

Inside job  
image -  
Computer

# Accessibility is an Inside Job

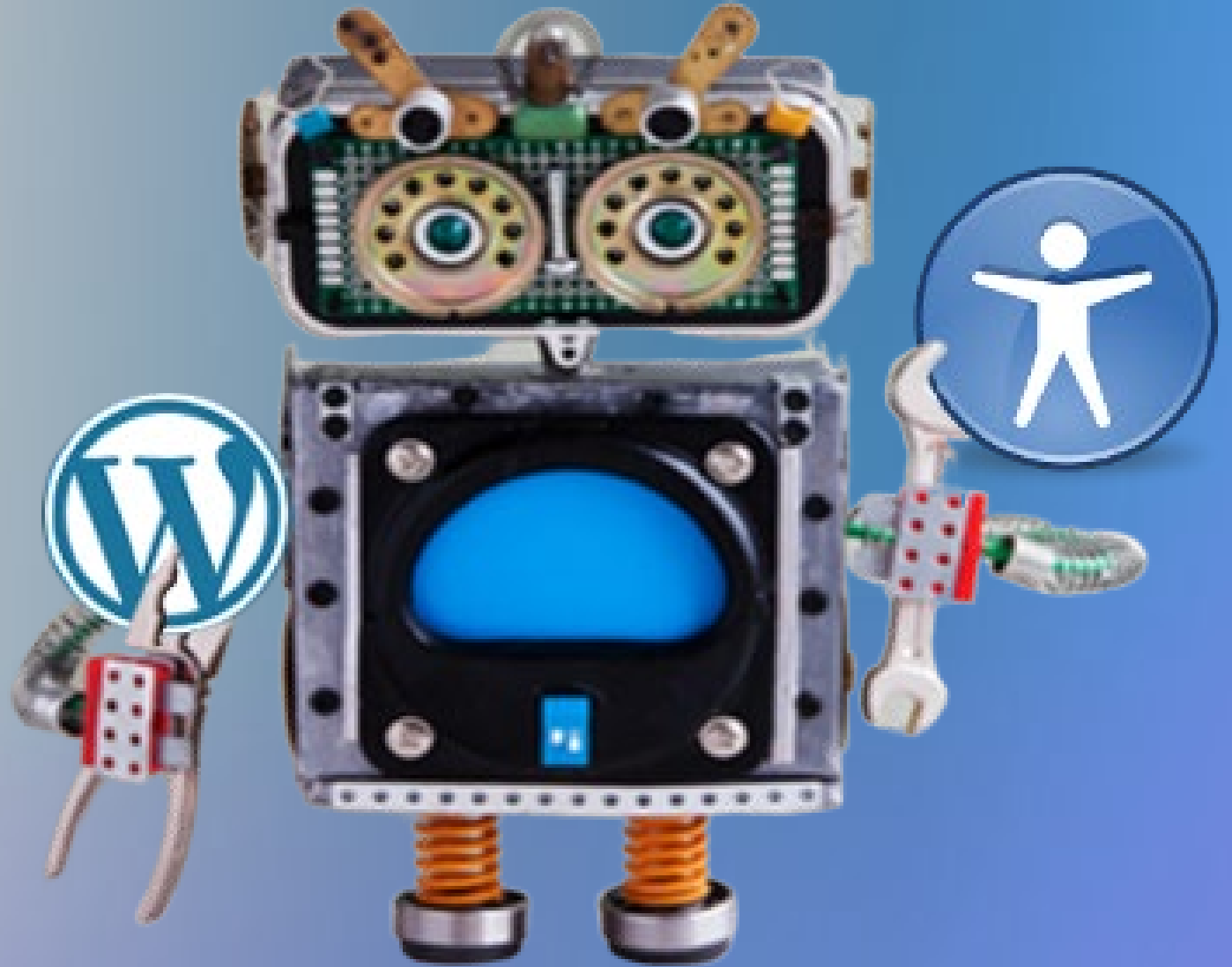
# Why Accessibility?





**FEAR**

# Why WordPress?



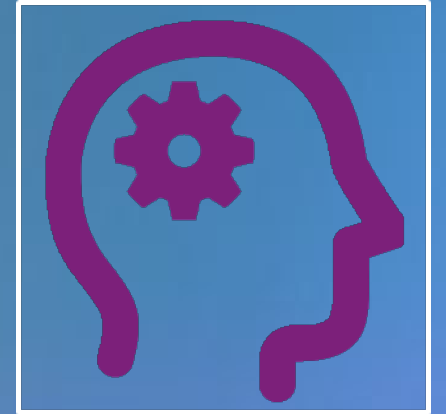
# What If?



Blind



Deaf



Cognitive

Guidelines

W3C<sup>®</sup> Web Accessibility  
Initiative WAI



# WCAG 2

Web Content  
Accessibility Guidelines



# AI and Accessibility

- Bias
- Alt Text (Skunk image)
- Auto Craptions (image)
- Duplicate content (image)
- WAVE failure image
- Lighthouse failure image

# AI and Captions



A picture containing grass, flowers, animal, mammal,  
kitten

Description automatically generated



summerdavenport.com

The problem with auto-generated text

# Structure



# Hierarchy and Design



# Controls and Use



# Auto Checker Tools



# 10 things Summary

- Put a11y at the top of the list
- W3.WAI course
- Don't rely only on WCAG
- Double check use of AI
- Alt Text
- Auto Captions
- Structure
- Design
- Clearly Identify Controls and Their Use
- Do more than auto checkers
- Join [make.wordpress.org/accessibility](https://make.wordpress.org/accessibility)
- Visit [WordPress.tv](https://WordPress.tv) and volunteer to caption videos





# Gratitude

- Ron Amick
- Joe Simpson
- WordCamp organizers and volunteers
- MasterWP
- Yoast
- Santa Clarita Valley and Accessibility Web + WordPress Meetups

*Thank You.*



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Meetup: Accessibility Web + WordPress